

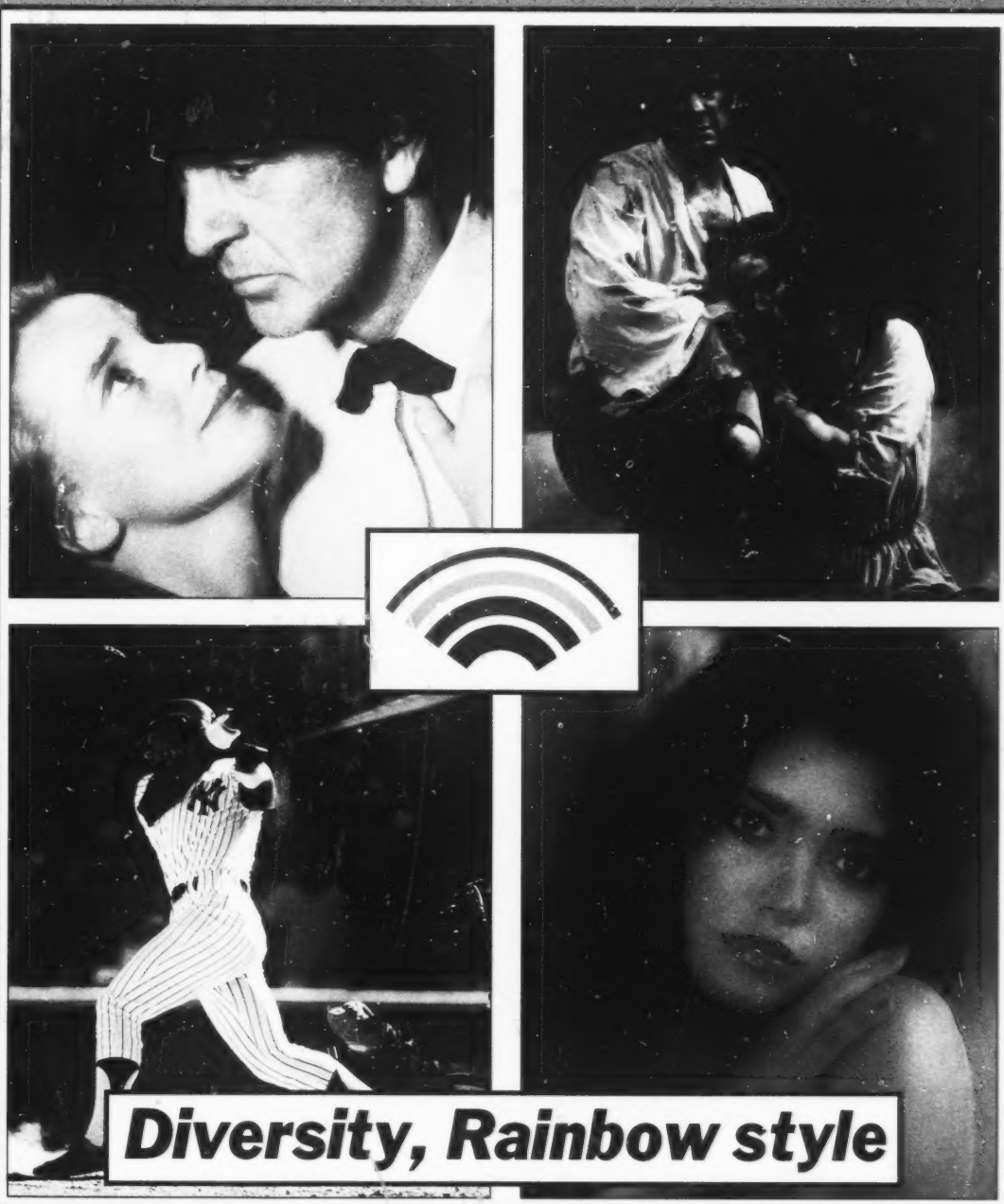
- TCI putting together acquisition war chest
- TVRO legislation gaining momentum
- Nickelodeon going to 24 hours
- Copyright Royalty Tribunal chief resigns

C4722-2
Hardware crunch:
How serious a fallout?

CableVision

The news and features weekly of the cable television industry

May 13, 1985



Diversity, Rainbow style

Leading the week 11-29

TCI may be seeking Warner-Amex

With a \$325 million war chest, Telecommunications Inc. appears to be looking for a new acquisition, and Warner-Amex Cable just might be the target.

Fiber system in Cleveland

A first in cable systems may be in store in Cleveland. A bidder for the city's network is proposing one of fiber optics.

Congressional support growing

Legislation restricting or delaying satellite programming service scrambling is quietly gaining support in Washington.

Court urged not to rehear Preferred

Several cable groups have asked an appeals court not to grant a request for a rehearing of the landmark Preferred decision.

Storer decision near

Storer Communications officials predict the company will turn back Coniston Partners' takeover bid. Coniston however, says it's going to be very close.

Marianne Hall resigns

After a week of Congressional uproar concerning her role in a controversial booklet, CRT chairman Marianne Hall has resigned her post.



Nickelodeon to become 24-hour channel

With classics like *The Donna Reed Show*, *Lassie* and *Dennis The Menace*, Nickelodeon will seek an expanded market with 24-hour programming starting June 1.

Tribune files complaint

Tribune Cable Co. of California files a complaint against the city of Lakewood questioning the propriety of franchise fees.

An optimistic picture

For struggling cable hardware suppliers, the last few years have not been the best of times. But through long-term diversification strategies, they are solidifying their positions—moves met with approval by industry analysts.

Will the oldies be golden?

After an early struggle, The Nostalgia Channel may be looking at a rosy future via memories from the past.

Sports potpourri

In a flurry of cable sports activity last week, WTBS added more games to its fall college football schedule, while SportsChannels New York operation disclosed that it will cablecast all New York Islanders hockey games as of next season.

Viacom increases subscribers

Following an extensive advertising campaign, Viacom Cablevision of Long Island added 1,100 new customers to put its subscription base to 100,000.

Discovery Channel program

The Discovery Channel will premiere its nature-formatted basic programming service after a \$15 million contract for transponder time and technical support reached last with Group W Satellite Communications.

Pacific case continuing

Pacific West Cable Co., in a case closely related to the famous Preferred Communications Inc., suit in Los Angeles, has filed another motion in federal court.

Don't appeal decision

The chairman of the Los Angeles Board of Telecommunications will urge the city not to appeal the Preferred Communications case to the Supreme Court.

ACCESS willing to let go

L.A.'s designated franchisee for an area challenged by Preferred Communications Inc., has told the city it is willing to give up the franchise.

COVER STORY



In the face of sluggish pay service growth in the cable industry, Rainbow Programming Services Company may be the portent of things to come with a field of specialized networks. See Associate Editor Cecilia Capuzzi's feature story on page 31.



Review 30
The spectre of 200,000 caribou massed on Alaska's arctic slope will be featured in the May 19 edition of Nickelodeon's new *Explorer* program. Robert DiMatteo is entranced by the vivid beauty and adventure the show provides.

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CABLE STATS

Cable Industry Growth Chart

YEAR	TVHH	Homes Passed	Basic Subscribers	% of TVHH	Pay Subscribers	% of TVHH
1990E	93,900,000	81,783,000	50,706,000	54	32,959,000	35
1989E	92,800,000	79,109,000	48,256,000	52	30,883,000	33
1988E	91,000,000	75,833,000	45,500,000	50	28,665,000	32
1987E	89,300,000	71,137,000	41,971,000	47	26,022,000	30
1986E	87,800,000	68,121,000	39,510,000	45	24,101,000	27
1985E	86,000,000	64,500,000	36,120,000	42	21,672,000	25
1984	84,600,000	59,989,000	32,994,000	39	19,764,000	23
1983	83,500,000	53,641,000	30,300,000	36	17,877,000	21
1982	82,800,000	49,100,000	28,200,000	34	15,898,000	19
1981	80,700,000	44,000,000	22,596,000	28	11,804,000	15
1980	77,800,000	37,300,000	18,672,000	24	7,780,000	10
1979	76,300,000	32,700,000	16,023,000	21	5,341,000	7
1978	74,500,000	27,200,000	14,155,000	19	2,980,000	4
1977	73,300,000	24,894,000	13,194,000	18	1,466,000	2
1976	71,114,000	21,989,000	12,094,000	17	505,000	1
1975	69,600,000	19,900,000	11,136,000	16	N/A	N/A

Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH

Cable barometer

Television households (TVHH)	84,233,330
Homes passed by cable (HP)	58,274,000
Percent of TVHH passed by cable	69.2%
Basic cable subs	32,761,000
Percent of TVHH with basic cable	38.9%
Percent of HP with basic cable	56.2%
Pay cable subs	19,624,000
Percent of TVHH with pay cable	23.3%
Percent of HP with pay cable	33.7%
Percent of basic subs with pay cable	59.9%

Figures are as of Aug. 31, 1984.
Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH

Satellite lineup

Satcom III-R (RCA Americom)

Arts & Entertainment	24
BET	20
CBN Cable Network	8
Cinemax (West)	23
C-SPAN	19
Eternal Word Television Network	18
Financial News Network	4
Genesis Storytime	8
HBO (West)	13
HTN	16
The Learning Channel	16
Lifetime	17
MSN—The Information Channel	22
MTV	11
National Jewish Television	18
Nickelodeon	1
PTL	2
Reuter Monitor Service	18
Seeburg/Lifestyle Music	3
Showtime (West)	10
SPN	6
The Learning Channel	16
USA Cable Network	9
(during blackout)	22
Video Hits One	15
The Weather Channel	21

Satcom IV (RCA Americom)

American Movie Classics	10
Biznet	15
Bravo	2
Cable Sports Network	3
Home Sports Entertainment	14
Madison Square Garden	6
National Christian Network	7
New England Sports Network	13
Nickelodeon (West)	4
Odyssey	23
The Playboy Channel	12
The Prime of Life Network	7
The Silent Network	16
SportsVision	9
Trinity Broadcasting Network	17
WPIX	19

Westar III (Western Union)

CNN	5
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Westar IV (Western Union)

Atlantic City Horse Racing	6
Cable News Network (CNN)	16

Catholic Telecommunications Network of America	11
Public Broadcasting Service	15, 17, 21, 23
Texas State Network	2
World of Faith Satellite Network	6

Westar V (Western Union)

Fantasy Unrestricted Network (FUN)	24
The Meadows Racing Network	22
Pro-Am Sports System (PASS)	14
The University Network	2

Comstar D-4 (AT&T/GTE)

American Extasy	19
Country Music Television (CMTV)	18
KTVT (Dallas)	22
The Nostalgia Channel	19
SelectTV	13

Galaxy I (Hughes)

CBN Cable Network	11
Cinemax (East)	19
CNN	7
CNN Headline News	8
C-SPAN	13
The Disney Channel (East)	4
(West)	24
EPG	3
ESPN	9
GalaVision	20
HBO (East)	23
Home Team Sports	12
Keyfax National Teletext Magazine	18
The Movie Channel (East)	10
(West)	14
The Nashville Network	2
PTL	17
Showtime (East)	5
SIN	6
WGN	3
WOR-TV	15
WTBS	18

Spacenet I (GTE)

ACTS	15
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Aurora F5 (Alascom)

Alaska Satellite Television Project	24
Learn/Alaska Television Network	20
NASA Contract Channel	13

Note: A company name in parentheses following a service or network designates the transponder owner.
Source: International Thomson Communications Inc.

Top 100 MSOs

Rank	Multiple system operator	Basic subs
1	Tele-Communications Inc.	3,660,938 (3/85)
2	American Television and Communications Corp.	2,500,000 (2/85)
3	Group W Cable	2,093,794 (3/85)
4	Cox Cable Communications	1,521,667 (3/85)
5	Storer Cable Communications	1,500,000 (3/85)
6	Warner Amex Cable Communications, Inc.	1,204,000 (3/85)
7	Continental Cablevision	1,033,000 (4/85)
8	Times Mirror Cable Television, Inc.	978,340 (3/85)
9	Newhouse Broadcasting	910,190 (4/85)
10	United Cable Television	806,000 (3/85)
11	Viacom Cablevision	800,000 (4/85)
12	UA Cablesystems Corp.	713,000 (4/85)
13	Sammons Communications, Inc.	659,716 (4/85)
14	Cablevision Systems Development Co.	596,799 (3/85)
15	Rogers CableSystems, Inc.	589,357 (4/85)
16	Comcast Cable Communications	481,000 (3/85)
17	Jones Interchange Inc.	466,514 (4/85)
18	Heritage Communications, Inc.	447,192 (3/85)
19	Telecable Corp.	427,885 (11/84)
20	McCaw Communications	382,000 (3/85)
21	Capital Cities Cable, Inc.	375,000 (4/85)
22	Wometco Cable TV, Inc.	301,009 (4/85)
23	Prime Cable Corporation	292,405 (3/85)
24	Daniels & Associates	287,457 (3/85)
25	Centel Cable Television Company	281,155 (4/85)
26	TCA Group	270,611 (3/85)
27	Multimedia Cablevision, Inc.	268,397 (3/85)
28	American CableSystems Corporation	258,800 (4/85)
29	Cable Vision Industries	256,342 (3/85)
30	MacLean Hunter Cable TV Ltd.	244,606 (3/85)
31	Scripps-Howard	234,742 (3/85)
32	TeleScripts	191,714 (3/85)
33	Cable Communications, Inc.	213,601 (3/85)
34	Tribune Cable Communications	186,000 (4/85)
35	Rollins Cableview, Inc.	194,389 (3/85)
36	Adelphia Communications	194,343 (4/85)
37	Century Communications Corporation	192,023 (8/84)
38	Service Electric Cable T.V., Inc.	189,500 (4/85)
39	Communications Service, Inc.	179,000 (12/84)
40	Tele-Media	172,438 (8/84)
41	TKR Cable	159,000 (3/85)
42	Western Communications	154,086 (3/85)
43	CableEntertainment	149,873 (4/85)
44	Adams-Russell Communications	143,173 (3/85)
45	Harte-Hanks Communications	140,567 (3/85)
46	McDonald Group	139,585 (12/84)
47	Falcon Cable	133,000 (3/85)
48	Harron Communications Corporation	132,649 (10/84)
49	Sutton Capital Group	127,098 (3/85)
50	Buckeye Cablevision	121,000 (2/85)
51	Midwest Video Corporation	118,102 (12/84)
52	Harris Cable Corporation	117,827 (3/85)
53	Televents, Inc.	111,743 (3/85)
54	Lenfest Group	111,388 (3/85)
55	Armstrong Utilities	110,988 (3/85)
56	Greater Media	103,139 (4/85)
57	Summit Communications, Inc.	97,787 (3/85)
58	Communications Systems, Inc.	94,655 (4/84)
59	Multi-Channel TV Company	93,657 (3/85)
60	Cencor Cable Associates, Inc.	91,587 (4/85)
61	Perry Cable TV Corporation	86,621 (3/85)
62	U.S. Cable Corporation	85,000 (3/85)
63	King Videocable Company	84,929 (3/85)
64	McClatchy Newspapers	83,183 (3/85)
65	The Esser Group	81,659 (3/85)
66	WEHCO Video, Inc.	80,199 (3/85)
67	Cable Management Associates, Inc.	77,030 (3/85)
68	Palmer Communications, Inc.	76,423 (3/85)
69	Midcontinent Cable Systems Company	73,887 (3/85)
70	Omega Cable Communications	73,677 (3/85)
71	Booth Communications Company	71,364 (3/85)
72	Susquehanna Broadcasting	69,751 (3/85)
73	Pencor Services, Inc.	67,133 (3/85)
74	Sonic Cable T.V.	63,930 (8/84)
75	Acton Corporation	63,274 (1/85)
76	Media General Inc.	61,037 (3/85)
77	Clear T.V. Cable Associates, Ltd.	59,488 (4/85)
78	Sellik Communications	58,823 (4/85)
79	West Palm Beach, Florida	57,067 (3/85)
80	Marsh Media	56,745 (3/85)
81	Omni Cable T.V. Corporation	56,718 (3/85)
82	Coaxial Communications	55,471 (3/85)
83	Helicon Corporation	55,000 (4/85)
84	The Daily Press	53,000 (3/85)
85	National Telecommunications Corporation	51,300 (12/84)
86	Masdon Corporation	48,700 (3/85)
87	Wisconsin Cablevision and Radio Co., Inc.	48,670 (3/85)
88	Simmons Communications	48,386 (3/85)
89	First Carolina Communications, Inc.	48,384 (3/85)
90	Communicom	47,694 (1/85)
91	United Video Management	47,679 (8/84)
92	White Plains, N.Y.	44,664 (3/85)
93	Joseph Gans Cable T.V.	43,138 (3/85)
94	Chambers Communications Corporation	43,303 (3/85)
95	Whitney Communications Corporation	42,805 (3/85)
96	Matrix Enterprises	42,606 (3/85)
97	Donrey Cablevision	41,586 (3/85)
98	Northland Communications Corporation	42,500 (4/85)
99	Dowden Communications	40,252 (3/85)
100	Cable Holdings Inc.	40,200 (4/85)

Source: Subscriber counts are provided by MSOs to International Thomson Communications Inc.

Top 100 systems

Rank	Location	Operator	Basic subs
1.	San Diego, CA	Cox Cable	256,415 (3/85)
2.	Woodbury (Long Island), NY	Cablevision Systems	238,950 (3/85)
3.	Manhattan, NY	ATC	206,900 (12/84)
4.	Florida Division (Orlando/Ormond Beach)	ATC	195,700 (12/84)
5.	San Antonio, TX	Rogers CableSystems	190,979 (4/85)
6.	Houston, TX	Warner Amex	185,000 (3/85)
7.	East Orange, NJ	MacLean Hunter	172,246 (3/85)
8.	Honolulu, HI	ATC	156,400 (12/84)
9.	Wayne, NJ	UA Cablesystems	138,000 (4/85)
10.	Cincinnati, OH	Warner Amex	133,000 (3/85)
11.	Audubon, NJ	New York Times	123,134 (4/85)
12.	Tulsa, OK	United Cable	122,388 (3/85)
13.	Rochester, NY	ATC	117,100 (12/84)
14.	Atlanta, GA	Prime Cable	116,642 (3/85)
16.	Baltimore County, MD	Comcast Cable	115,000 (3/85)
17.	Erie County, NY	Prime Cable	114,334 (3/85)
18.	Tidewater (Norfolk), VA	Cox Cable	113,888 (3/85)
18.	San Jose, CA	Gill Industries	106,724 (4/85)
-19.	Memphis, TN	ATC	106,300 (12/84)
20.	Jacksonville, FL	Continental	106,000 (3/85)
21.	Austin, TX	ATC	102,500 (12/84)
22.	Seattle, WA	Group W	101,844 (3/85)
23.	Charlotte, NC	ATC	101,700 (12/84)
24.	San Juan, PR	Harris Cable	101,411 (3/85)
25.	Toledo, OH	Buckeye Cablevision	100,233 (4/85)
26.	Englewood, CO	United Cable	100,108 (3/85)
27.	Manhattan, NY	Group W	99,341 (3/85)
28.	Central Islip (Long Island), NY	Viacom	98,800 (4/85)
29.	Jefferson Parish, Kenner, LA	Cox Cable	93,666 (3/85)
30.	San Diego, CA	ATC	92,100 (12/84)
31.	San Francisco, CA	Viacom	89,000 (4/85)
32.	Warren, NJ	TKR	88,470 (3/85)
33.	Los Angeles, CA	Falcon Communications	86,137 (2/85)
34.	Wilmington, DE	Rollins Cableview	86,432 (3/85)
35.	Grand Rapids, MI	UA Cablesystems	86,000 (4/85)
36.	Seattle, WA	Viacom	85,000 (4/85)
37.	Wichita, KS	Multimedia Cablevision	83,985 (3/85)
38.	Jackson, MS	ATC	80,700 (12/84)
39.	Dallas, TX	Warner Amex	80,000 (3/85)
40.	Pompano Beach, FL	American CableSystems	77,700 (4/85)
41.	Pittsburgh, PA	TCI	77,541 (4/85)
42.	Broward County, FL	Storer	76,000 (3/85)
43.	Phoenix, AZ	Times Mirror	75,638 (3/85)
44.	Boston, MA	Cablevision	75,524 (3/85)
45.	Baton Rouge, LA	Daniels & Associates	74,820 (3/85)
46.	Clearwater, FL	Vision Cable	74,500 (4/85)
47.	New Orleans, LA	Cox Cable	73,766 (3/85)
48.	Indianapolis, IN	Indianapolis Cablevision	72,496 (4/85)
49.	Tacoma, WA	Cable TV of Puget Sound	72,044 (4/85)
50.	Flint, MI	Comcast	72,000 (3/85)
51.	Richmond/Henrico County, VA	Continental	70,700 (3/85)
52.	South Texas, TX	Heritage	70,130 (3/85)
53.	Greensboro, NC	ATC	69,200 (12/84)
54.	Jefferson County, KY	Storer	69,000 (3/85)
55.	Cleveland Heights, OH	Viacom	69,000 (4/85)
56.	South Bend, IN	Heritage	68,347 (3/85)
57.	Santa Monica, CA	Group W	67,863 (3/85)
58.	Louisville, KY	Times Mirror	67,855 (3/85)
59.	Omaha, NE	Cox Cable	66,592 (3/85)
60.	Raleigh, NC	ATC	65,800 (12/84)
61.	Nashville, TN	Viacom	65,000 (4/85)
62.	Kansas City, MO	ATC	64,800 (12/84)
63.	Columbus, OH	Warner Amex	64,700 (3/85)
64.	St. Petersburg, FL	Group W	63,802 (3/85)
65.	Akron, OH	Warner Amex	63,600 (3/85)
66.	Buffalo, NY	TCI	63,220 (11/84)
67.	Boston Complex (Malden), MA	Warner Amex	63,180 (3/85)
68.	Worcester (Leicester), MA	Greater Media	63,073 (3/85)
69.	Oklahoma City, OK	Cox Cable	62,726 (3/85)
70.	Syracuse (suburbs), NY	NewChannels Corp.	62,463 (4/85)
71.	Fayetteville, NC	ATC	62,100 (12/84)
72.	Allentown, PA	Service Electric	62,000 (4/85)
73.	El Paso, TX	Group W	61,433 (3/85)
74.	Hartford, CT	Times Mirror	61,440 (3/85)
75.	Chicago Suburbs (Oak Park), IL	Cablevision Systems	61,285 (3/85)
76.	Madison, WI	TCI	61,257 (4/85)
77.	Monterey, CA	Western Communications	60,656 (3/85)
78.	Santa Barbara, CA	Cox Cable	60,616 (3/85)
79.	Mt. Prospect, IL	CableNet	60,000 (3/85)
80.	Sarasota, FL	Storer	60,000 (3/85)
81.	Birmingham, AL	ATC	59,400 (12/84)
82.	Snohomish County, WA	Viacom	59,000 (4/85)
83.	Ft. Worth, TX	Sammons	59,000 (4/85)
84.	Harrisburg, PA	Sammons	58,647 (4/85)
85.	Bridgeport, CT	Cablevision Systems/ Scripps Howard	58,525 (3/85)
86.	Las Vegas, NV	Times Mirror	58,402 (3/85)
87.	New Britain, CT	United Cable	58,282 (12/84)
88.	New Haven, CT	Storer Scripps-Howard	58,000 (3/85)
89.	Des Moines, IA	Heritage	57,918 (3/85)
90.	Indianapolis, IN	ATC	57,100 (12/84)
91.	Stamford (Fairfield), CT	Cablevision Systems Development	56,321 (3/85)
92.	Knoxville, TN	TCI	56,303 (1/85)
93.	Albany, GA	Storer	56,000 (3/85)
94.	Binghamton, NY	NewChannels Corp.	55,687 (4/85)
95.	Shreveport, LA	ATC	55,500 (12/84)
96.	Knoxville, TN	TeleScripts	55,500 (4/85)
97.	Columbus, OH	Coaxial Communications	55,451 (3/85)
98.	Chattanooga, TN	TeleScripts	55,284 (3/85)
99.	Westchester County (New Rochelle), NY	UA Cablesystems	55,000 (4/85)
100.	Allentown, PA	Independent	55,000 (4/85)